



## The World's First Buoyant Virtual Currency

A digital asset designed to be held for years, not minutes



- Applies unique monetary policy to encourage long-term holding and discourage active, speculative trading
- A buoyant coin that can keep pace with inflation and capture the value associated with increasing demand
- Controls adoption in a managed way with a pre-determined price issuance curve
- Uses volatility dampeners and endowment funds to help protect its holders in the event of downward market pressure

### Overview







While many cryptocurrencies have shown great promise as a means of storing value, shortcoming in the areas of price volatility, governance and security must all be overcome to unlock their full potential.

ndaou is a digital asset engineered with the long-term purchaser in mind. ndaou is designed to address volatility by applying its monetary policy in a way that the price of ndaou has the ability to rise with increasing demand while mitigating downside volatility.

ndaou achieves its managed upward trajectory and reduced volatility, known as “buoyancy”, by providing incentives for purchasers that hold ndaou on a long-term basis. ndaou is subject to built-in mechanisms that are able to react to real-time supply and demand conditions. The result is a long-term store of value with resilient governance and safeguards designed to protect its holders.

### ndaou Highlights

Overcomes the top barriers to holding digital assets for the long-term. A decentralized, trusted ecosystem where ndaou holders digitally self-govern.

 <p><b>Reduced Volatility</b></p> <p>Applies monetary policy, embedded within its blockchain, to mitigate price volatility.</p>	 <p><b>Resilient Governance</b></p> <p>Governed by the Blockchain Policy Council, with regularly elected delegates that oversee operations and ndaou's monetary policy.</p>	 <p><b>Robust Security</b></p> <p>Includes a multisignature wallet, recovery safeguards, dispute resolution and property rights</p>
 <p><b>Demand Driven Supply</b></p> <p>New ndaou issued along pre-determined price curve only when demand exceeds supply and pushes market price to the next designated price level.</p>	 <p><b>Incentives to Hold</b></p> <p>Efficient Proof-of-Stake consensus with ecosystem incentives that increase the longer ndaou is held and locked.</p>	 <p><b>Non-Profit Endowment</b></p> <p>All net proceeds are held in an endowment, maintained by the non-profit Axiom Foundation, to help stabilize ndaou and implement its monetary policy.</p>

### Use Cases

- Retail & Institutional Value Storage
- Diversification and Risk Mitigation
- Escrow Services
- Smart Contract Collateral
- Inflation Hedge
- Qualified Opportunity Zone Business
- Distributed Apps (dApps)

## FAST FACTS:

Tendermint Proof-of Stake consensus algorithm

Native blockchain designed for fast transaction validation

Maximum of 30M ndau issued from reserve

Maximum of 40M ndau in circulation at any time

Net proceeds from new ndau sales go to the endowment

Zero ndau have been gifted

Recovery phrase safeguard to recover and restore wallet

## LEARN MORE:

[Website](#)

[Whitepaper](#)

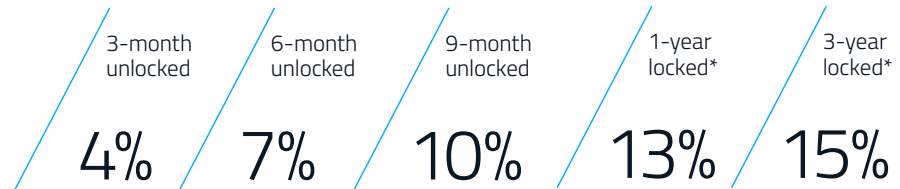
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## Long-Term Holding Incentives

New ndau are issued and sold at prices based on a public, pre-determined price curve that encourages the adoption in an orderly and efficient manner. The first 10 million reserve ndau (the initial phase of 30 million total), are issued at a price that increases by 0.0971% with every new 1,000 units. One of ndau's monetary policy tools is Ecosystem Alignment Incentives (EAI) to help promote stability. The longer ndau is held, the larger the incentive. Current ecosystem incentives are as follows (annualized):



\* Locking of ndau accelerates accrual rate as if it had already been held for the lock period.

## How it Works

ndau achieves its buoyancy with its unique monetary policy. It's a monetary policy that dampens volatility and allows for a controlled rise in value if demand exceeds supply.



### Purchase



Purchase ndau on any available exchange. If no sellers are available because demand outpaces supply, reserve ndau is released and sold at the target issuance price. This ensures new ndau are issued only when the market can accept it. There is a finite amount of ndau (1,000) at each price level on ndau's target price curve. All net proceeds are held in an endowment, managed by a non-profit foundation, for the purpose of managing ndau's monetary policies and implementing open market operations, much like reserves used by a central bank.

### Hold & Use



Transfer ndau from an exchange to the ndau wallet app to earn Economic Alignment Incentives (EAI) up to 10%. The holding of ndau is rewarded by steadily increasing EAI based on the number of months held, coupled with an additional incentive of up to 5% for holders who lock ndau in their wallets. Unlocked ndau can be transferred to and from other holders directly within the ndau wallet app.

### Sell



Transfer ndau from your wallet to any available exchange and sell. ndau's monetary policy includes price stability mechanisms that trigger during moments of negative market pressure. ndau is subject to Stabilization Incentive Burn (SIB), a dynamic fee that is activated whenever the market price is more than 5% below the most recent issued price, to dissuade further sell-off. If selling pressure escalates, the SIB becomes more costly. If market price falls to a published floor price, the foundation is obligated to buy back and burn ndau from the open market using endowment funds to decrease supply, thus driving the floor price upwards, to stimulate demand and further stabilize ndau's price.